If languages structure experience, they must also structure our relations with each other. In this reading Mary Douglas argues that people use analogies to establish institutions that “think” and “make decisions” for their own benefit. Those seeking dominance create analogies that they justify linguistically as self-evident aspects of the natural order of things. Of course, there will be people whom this order endows with subservient statuses, and whose initial reactions will be ones of resistance. Yet through repeated usage, these languages and the subservience they legitimate come to appear increasingly natural. This leaves change-of-institution unthinkable in the long run, as thought itself is increasingly confined to the logic of the institution itself. For example, when faced with shortages an institution’s most disadvantaged often starve to death before calling the moral force of their subservience into question. At such times, the only means whereby an institution can change is on its own terms.